



Beechwood Elite Football Programme

Uniting Football & Academic excellence
Centred around individual development



Staff with a proven track record of successful outcomes for 7-18 year old girl & boy student footballers

Welcome to Beechwood Elite Football Programme.

A unique programme focusing purely on an individual's development pathway and outcome.

Why us?

- Our focus is not on winning or the team, instead centres around individual development pathways for players.
- We are unique, with unrivalled experience and expertise at combining both education and football at the highest level
- Tunbridge Wells is the ideal location and Beechwood the perfect environment for our already established football programme combining football and academic excellence
- We have a proven track record of successful outcomes for 7-18 year old boy and girl student players within professional football, British Universities and US College Scholarships
- We offer a bespoke, integrated timetable ensuring the right balance is met from a football and academic perspective, set in a school with a reputation for both a caring environment and excellent academic results
- Our small elite training squads enable us to focus on developing the individual, creating programmes that are supported by an unparalleled online player hub
- Based on our established relationships and contacts in the professional game, we offer fixtures to give exposure and allow progression
 - We have highly qualified staff with vast experience in football development both in Category 1 Academy environments and within an educational setting
- Our programme offers an environment found in professional football academies, including cutting edge sport science and performance analysis
 - We have outstanding facilities for coaching and teaching set in a safe and spectacular campus in Tunbridge Wells, just 45 minutes access from clubs in London



The premier independent education football programme

From the top...



“A coaching staff that are second to none, coupled with an outstanding educational setting means any aspirational player would be lucky to be on this programme. I have seen first-hand how the players develop under this this coaching structure and it is all about developing the individual.”

Ioannis Okkas - former Celta Vigo and Cyprus national team captain and Cyprus national men's coach and U21 manager

The premier independent education football programme from the top...



"An unrivalled programme to support high performance football and education. The coaches have a reputation for developing players and getting them to reach the limit of their potential. They also have a track record for pushing players into the professional game"

Johnny Williams - Wales, Crystal Palace, Nottingham Forrest & Gillingham

A proven track record of successful outcomes

From the players...



"The coaches recruited me and helped me along my journey to success both on and off the pitch."

Rhys Norrington-Davies | Wales & Sheffield Utd FC



"The coaches recognised my talent and put me forward to play professionally."

Reanna Blades | England & Chelsea FC



"I was part of a residential program at an Arsenal that Matthew was a coach of. He helped me develop my technique, hone in on my skills and assisted me in developing a mental understanding of the attributes of a footballer. I highly recommend this coach."

George Okkas | Fulham FC

A proven track record of successful outcomes for girls players recruited and developed by our staff...



Isabelle Pilcher
London City Lionesses



Emily Coleman-Smith
England & Chelsea



Shaniyah Shood
London City Lionesses



Charlie Hunt
Brighton



Rosie Dale
Charlton



Alexa Uttridge
London City Lionesses



Indie Nugent
Charlton



Millie Rayner
London City Lionesses



Libby Homes
London City Lionesses

A proven track record of successful outcomes for boys players recruited and developed by our staff...



Ada Okoregheye
Amhurst College



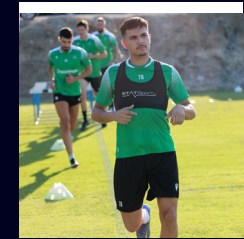
Jack Henry-
Francis
Ireland & Arsenal



Jordan Harrison
Watford



Mariko Divkovic
Croatia & Brondby



Charalambos Charalmbos
Cyprus & Omanian FC



Cameron Gbadebo
Manchester City



Sam Long
Lincoln City



Diego Richardson
Bermuda & Devonshire Colts



Martin Svidersky
Manchester United



Sam Barnet
Cadiz C.F.



Deji Elewera
Charlton



Mothibi Penn-Kakana
Dartmouth College



Jaiden Drakes
Colchester



Tyrique George
England & Chelsea



David Kawa
Peterborough

Develop and reach the limit of your potential

From the parents...

“We will always be grateful for the coaching staff who supported her through the challenge of competing at the highest level of football, whilst ensuring she was supported academically.”

“The coaching staff always ensure he came ahead of the team or winning, which gave him the best pathway and outcome”

“The detail on the delivery made us feel like we were at an academy but with the reassurance that she would receive the best education alongside this”

What makes us different? A national comparison

A market leading programme for boarding students

Competitor	Annual football fees 2024/25	'A' Licence & QTS	3 Term Football	45 Mins London	Onsite Pitch
BEECHWOOD	Day £25,005	✓	✓	✓	✓
	Boarding £39,510	✗	✗		
MILLFIELD	£47,775	✗		✗	✗
ROSSALL	£45,158		✓	✗	✗
ROYAL RUSSELL	£44,592	✗	✗	✓	✓
BROOKHOUSE	£43,470	✗	✓	✗	✗

The journey

A bespoke timetable to support individual academic achievement

- The football training programme is integrated into a student's academic schedule
- Beechwood offer a wide variety of GCSE, A-Level and BTEC Diploma options and pathways
- We have outstanding pastoral and small class sizes throughout the school
- Players in clubs will have bespoke support to catch up academically
- We offer clear post school educational support and pathways



Fixtures & exposure

A programme that gives players the opportunity to access professional football

- Fixtures against academies to showcase and challenge players
- We introduce players to clubs locally, regionally and professionally ensuring development
- Entry into Independent Schools Football Association (ISFA) national competitions
- Fixtures against the best Independent Schools in the country
- We have strong links to the best professional academies in London and the South East
- A pathway for players selected for ISFA England national team
- Players already at professional clubs are supported by supplementing their existing training



Pathways

Our success is based on the pathways for our player beyond Affinitas

Professional Football



US Colleges



British Universities



Other Pathways include playing across Europe, Dubai and Semi-Professional football

Coaching team

A unique record of success in education & football



Greg Thurstans Director of Football

"Understanding the importance of supporting every individual in both their education and football is critical"

- Over 20 years experience in teaching within independent education and 8 years as Director of Sport at a leading Independent School
- Notably one of the youngest coaches to achieve both outfield and goalkeeping UEFA 'A' Licences and also holds FA youth modules 1,2 and 3
- Previously a coach at Crystal Palace Academy, England Independent Schools national U16/18 teams and scout for Brighton FC
- As a player was at Chelsea FC for a period at the age of 21 and went on to play for a number of semi-professional clubs
- Educational qualifications; BSc Sport Science, PGCE in secondary PE teaching and Qualified Teacher Status



Matthew Rose Head of Coaching & Boys Football

"I have a passion for developing young players and delivering the best outcomes"

- Over 25 years experience in professional football with a career in the Premier League with Arsenal and QPR playing over 300 games
- Only recently, kept Barnsley in the Football League Championship, in dramatic fashion as their Assistant Head Coach
- As an Arsenal Academy coach placed scholars at Arsenal, with other players going onto play for clubs in Europe including Ajax and Manchester United
- Vast experience in coaching across Europe including FC DAC, which saw him in charge of the implementation of a training regime specific to the needs of developing young players
- Holds the UEFA 'A' Licence and has attended FA position specific courses

Coaching team

A unique record of success in education & football



Kiera Hewett-Brown
Head of Girls Football

"My passion lies in developing individuals and ensuring they reach the very limit of their potential"

- 9 years of experience coaching within professional football, schools and elite development programmes
- Currently holds the UEFA 'B' License
- Coached within the elite female game, developing players in both foundation and youth development phases
- Worked as a lead coach at both Millwall Lionesses and Chelsea Womens Academy
- Developed players that have been a part of the England Talent Pathway and have gone on to represent their country at youth level



Jake Locker
Head of Sport Science

"My goal is to help young players maximise their athletic potential, by improving their physical performance and reducing their injury risk"

- MSc in Strength & Conditioning and BSc in Sport & Exercise Science from Loughborough University
- Worked as a Strength & Conditioning coach for Leicester FC, working with their U12-U21 teams
- Pathway to UKSCA accredited coach, a BASES accredited sport scientist
- FA Level 2 qualified coach, with 7 years of coaching experience in both boys & girls grassroots football and independent schools
- Managed teams at Loughborough Uni's men's football teams
- Previous academy footballer and played senior football at Step 5 before starting

Coaching team

A unique record of success in education & football



Neale Manning Head of Goalkeeping

"I aim to motivate goalkeepers with energetic and match realistic sessions, tailored to the individuals needs"

- Over 12 years as a coach working in the professional game
- Coached at Chelsea , West Ham Utd and Charlton Athletic Academies
- Currently at Manchester City as Southern area Goalkeeper Scout
- Holds both the UEFA B' outfield and goalkeeping license, with FA Youth modules 1,2,3
- Worked with many Youth International Goalkeepers from around the world
- Track record of developing Goalkeeper's from grassroots to International level



Will Burke Lead Physiotherapist

"I have a proactive and holistic approach to physiotherapy supporting each individual"

- Over 12 years experience in Physiotherapy and sport
- MSc in Clinical Manipulative Physiotherapy and a chartered Physiotherapist
- CEO of the highly successful Wells Physiotherapy and Sports Injury Clinic
- Studied in Australia and Portugal in sports injuries and rehabilitation
- Specialises in musculoskeletal

Coaching team

A unique record of success in education & football



John Crittenden Mental Performance lead

"I help people to vision, instigate and maintain effective change, through a framework of support and challenge."

- BSc in Sport Science, PE PGCE, MA(Ed) Diploma in Educational leadership and management, ILM Level 7 Diploma in Executive Coaching and mentoring
- Over 20 years of educational experience as a PE and Psychology teacher and leader
- Extensive pastoral care experience, including Assistant Principal; Director of Leadership Coaching
- FA Girl's Southeast Super Hub school lead and FA Development Coach and author
- Educational and exec consultant for Youth Sport Trust, The High Performance podcast, National Governing Bodies and Brighton and Hove Albion FC



Sean O'Brien Sport Science coach

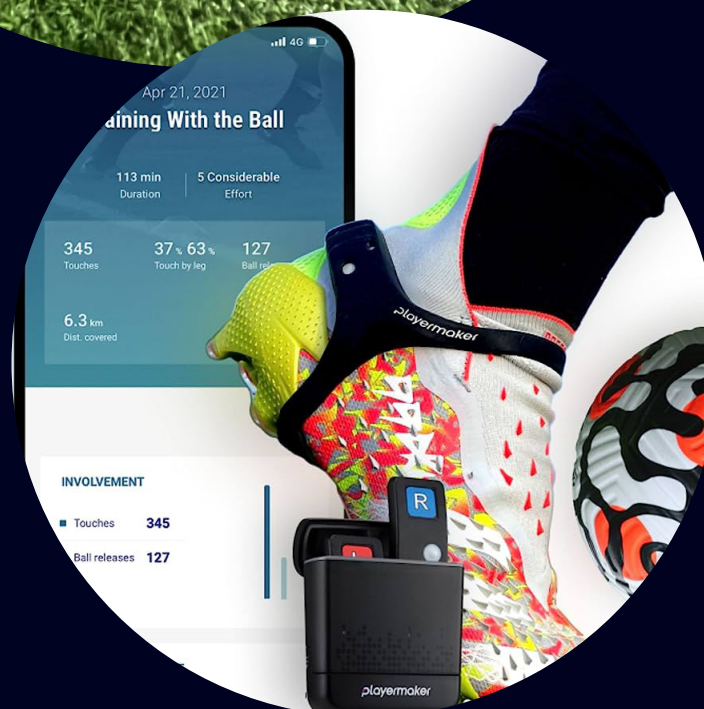
"I am excited to bring new and current practice based on research to help ensure we are at the forefront of Sport Science"

- Studying Sports Science at Loughborough University
- FA introduction to coaching
- FA Level 1 certificate
- Lead in Sport Science and football coaching in Grass roots and University environments

Data to support improvement

Cutting-edge sports science & performance analysis

- We analyse players on an individual basis with real data to help them reach their full potential
- Performance analysis packages aid the development of both individuals and team performance using Playermaker
- All game footage is automatically 'tagged' and uploaded, which creates a playlist for players to strengthen CVs and opportunities
- Individualised strength and conditioning, physiological assessment, injury rehabilitation and physiotherapy to improve physicality
- A pioneering online digital playerhub platform is accessible to all players, including Individual Development Plans (IDP's)



Elite environment

Outstanding facilities, cultural development and set in the perfect location

- Tunbridge Wells is the ideal location, set in safe area of natural beauty but crucially is easily accessible to major London airports, Central London, the coast and all the key professional football clubs in the South East and London.
- Future proofed facilities, including a Strength and Conditioning suite, grass pitches, multi-use astro, indoor futsal sports hall
- We have exclusive use of our partner brand new 4G astro turf in a stadium environment, in the National League Conference
- We take some of the most exciting tours to the best football destinations in the UK and abroad.





BEECHWOOD
SCHOOL



Academia
& Football

Alpha
SCHOOLS

Beechwood Elite Football Programme

Please contact our admissions team for more information and to book a tour

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Web: www.beechwood.org.uk



www.beechwood-efp.org.uk

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